

podquest

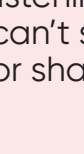
A simple way to **discover** and share the **smartest** moments in podcasts.

Mobile App UI/UX Design



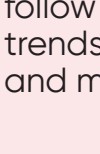
/01 Project Overview

PodQuest is an AI-powered podcast app that helps users instantly find answers with Smart Search, Summaries, and Transcripts. With a social feed for reposts, trends, and connections, it transforms podcasts into a platform for discovery and shared learning.



Problem

Most podcast apps are not easy to use when you want quick answers. Episodes are too long, searching doesn't help much, and listening feels lonely because you can't see what others are enjoying or sharing.



Solution

PodQuest combines AI with social features. Users can ask questions with Smart Search, get instant summaries, explore transcripts, follow others, and see reposts and trends, making discovery smarter and more connected.

/02 User Interviews

I spoke with three users who listen to podcasts regularly. All of them mainly use Spotify or Anghami, but they shared common frustrations:



I'd love to see what my friends listen to or share.
Aya



Episodes are too long, I get bored before the end.
Hoda



I can't search inside podcasts, I waste time
Maha

/03 Competitive Analysis

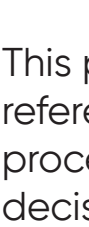
Studied podcast apps to identify gaps and inspire PodQuest features.



Apple Podcast



Popular and simple, but offers no AI features or social interaction.



Snipd



Offers AI summaries, but no social interaction.



Spotify



Great for music and podcasts, but episodes are hard to search and there are no summaries.



Anghami



Focused more on music, podcasts are there but discovery is weak and no smart tools exist.

/04 User Personas

Based on the research findings, I developed a user persona that represent key audiences and their specific challenges.

This persona served as a reference throughout the design process, helping to align decisions with real user needs and expectations.

Maha

25 Years old



Biography

Maha is a PHD Student who listens to podcasts to gather insights and stay informed. She struggles to quickly find relevant segments in long episodes and wishes she could save time with AI-generated summaries and transcript search. She also likes sharing interesting findings with peers in her network.

Goals

- Find key info quickly.
- Get fast summaries.
- Share insights with peers.

Challenges

- Episodes are too long.
- No smart search or summaries.
- Hard to connect with peers.

/05 Empathy Map

Thinks

- I wish I could find the key parts faster.
- It would be great to share insights with colleagues.

Says

- I need summaries so I can focus on important info.
- I want to see what others in my field are listening to.

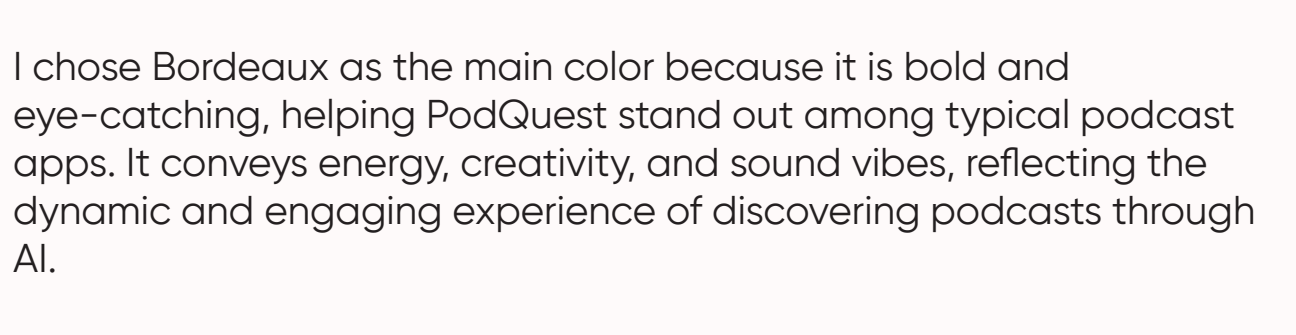
Does

- Skips episodes, often skipping parts.
- Shares interesting clips with peers via messages or social media.

Feels

- Frustrated by long episodes.
- Overwhelmed by too much content.

/06 Site Map



/07 Style Guide

I chose Bordeaux as the main color because it is bold and eye-catching, helping PodQuest stand out among typical podcast apps. It conveys energy, creativity, and sound vibes, reflecting the dynamic and engaging experience of discovering podcasts through AI.

SF Pro

Aa

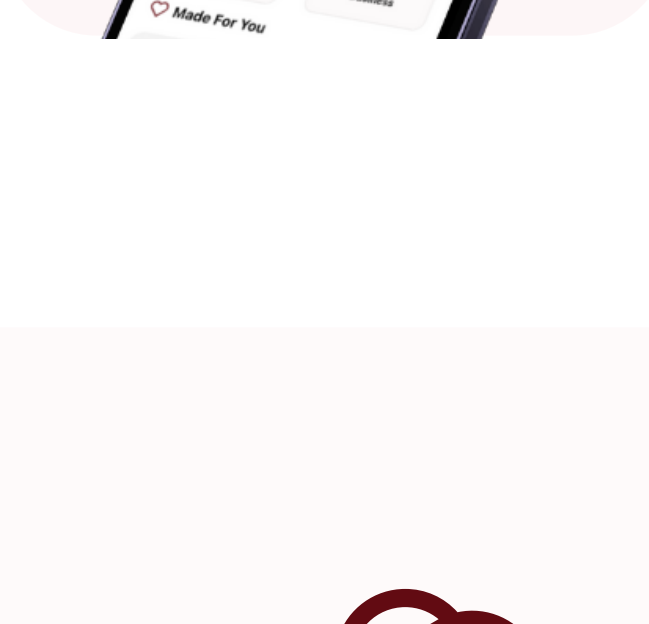
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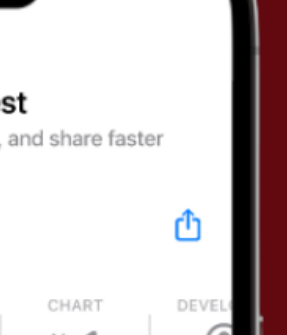
/08 iOS Guide

For PodQuest, I followed iOS design guidelines, using SF Pro and standard icons. Layouts, spacing, and touch targets align with Apple's Human Interface Guidelines for a natural iPhone experience.



/09 AI Applied

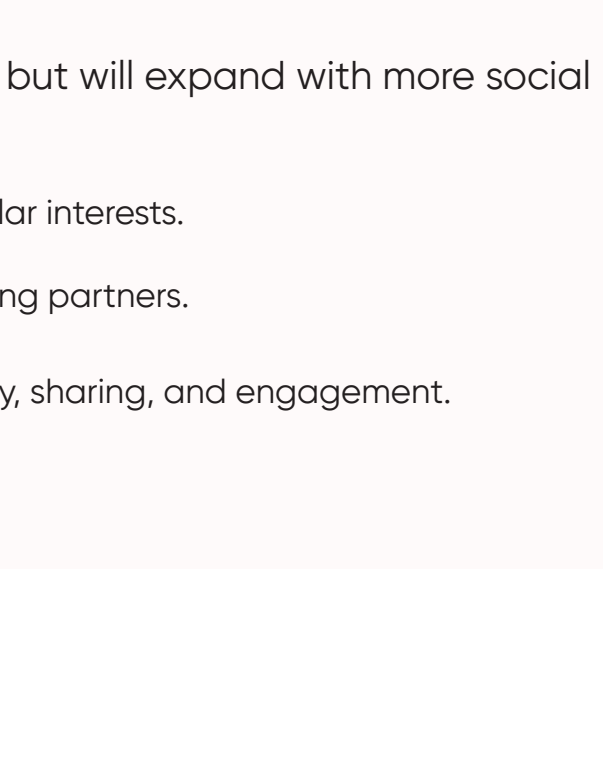
AI powers search, summaries, and content recommendations in PodQuest. It also helped generate UI phrases, visuals, and research on similar apps.



/10 Mockups

PodQuest app is designed for smarter podcast discovery with AI.

View Project



/11 Next Steps

PodQuest has strong foundations but will expand with more social and interactive features:

- Match with people who share similar interests.
- AI-recommended groups or listening partners.
- Gamification: badges for discovery, sharing, and engagement.

/12 Conclusion

PodQuest transforms podcasts from passive listening into active learning and community engagement. It solves the frustration of long episodes, missing search, and lack of connection, all in one platform.

By combining AI-powered navigation with a social layer, PodQuest is not just another podcast player, but a smarter way to learn, connect, and share knowledge.



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